



The Joy Ambition

JUNETEENTH JOYFEST



Official Sponsorship Package

6th Annual Juneteenth JoyFest

Join North Omaha's largest celebration of culture, creativity, and community! This family-friendly festival goes beyond honoring the history of Juneteenth. It brings the community together while amplifying the voices of Black artists, entrepreneurs, and local businesses.

What began as a small neighborhood gathering has grown into a full-day cultural experience, drawing over 1,000 attendees from across the region to celebrate Black joy at the heart of North Omaha's cultural and economic landscape.



For sponsors, Juneteenth JoyFest is a unique opportunity to engage diverse audiences, demonstrate a commitment to inclusion, and invest in the local creative economy. Your partnership helps elevate talent, strengthen the community, and create meaningful experiences that extend well beyond the festival day.

OVER
40+
PERFORMING AND
VISUAL ARTISTS!

OVER
\$100k
DIRECTLY TO ARTISTS AND
BUSINESSES EVERY YEAR!

Music. Art, Food, & Community!

SATURDAY,
JUNE 20
2-10 PM

**The Union for
Contemporary Art**

 2423 N 24th St, Omaha, NE 68110



LEADING UP TO JOYFEST:

A whole week of community events leading up to the festival include live music, panel conversations, and a Juneteenth neighborhood bike ride in North Omaha!

FESTIVAL DAY

- Live music and performances
- Poetry, dance, and storytelling
- Black Flea Market
- Community art projects
- Youth activities
- And More!

**BECOME A
SPONSOR
TODAY!**

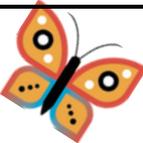
Sponsorship brings joy, strengthens our community, lowers barriers to the arts, and directly supports Black artists and small businesses. Your partnership helps make North Omaha a thriving center for joyful, community-focused cultural experiences.

OUR MISSION

To cultivate a joyful and vibrant arts ecosystem that honors the culture, stories, and ambitions of our diverse community.
(Our Website)



Sponsorship Levels & Benefits

	Seed	Sprout	Bloom	Thrive	Harvest	Presenting Sponsor
Benefits	\$500	\$1,000	\$2,500	\$5,000	\$10,000	\$15,000
Logo on Website and Welcome banner						
Shout-out at Festival						
Social Media Story Feature						
Table Presence						
Logo on Volunteer Shirts						
Logo on Festival Poster & Merch						
Logo on Email Newsletters						
Words from the Sponsor						
Mainstage Naming						
Radio Ad Mentions						
Words before Headliner						





The Joy Ambition

SPONSORSHIP FORM

SPONSORSHIP LEVELS

\$500-Cultivating Seeds

\$1,000-Nourish
Roots

\$2,500-Beautiful Stems

\$5,000-Promising
Leaves

\$10,000-Abundant
Harvest

\$15,000-Thriving Futures

CONTACT INFORMATION

First & Last Name: _____

Company: _____

Email: _____ Phone: _____

Address: _____

Address Line 2: _____

City: _____ State: _____ Zip Code: _____

PAYMENT METHOD

Please send an invoice

Will mail a check (written to The Joy Ambition)

Pay via website at: juneteenthjoyfest.com/#sponsor
OR scan QR Code below.

CHECKS CAN BE MAILED TO:

The Joy Ambition
Attn: Alajia McKizia
PO BOX 31223
Omaha, NE 68131



Please email or mail this form back.

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Thank you for supporting Juneteenth JoyFest and
The Joy Ambition.